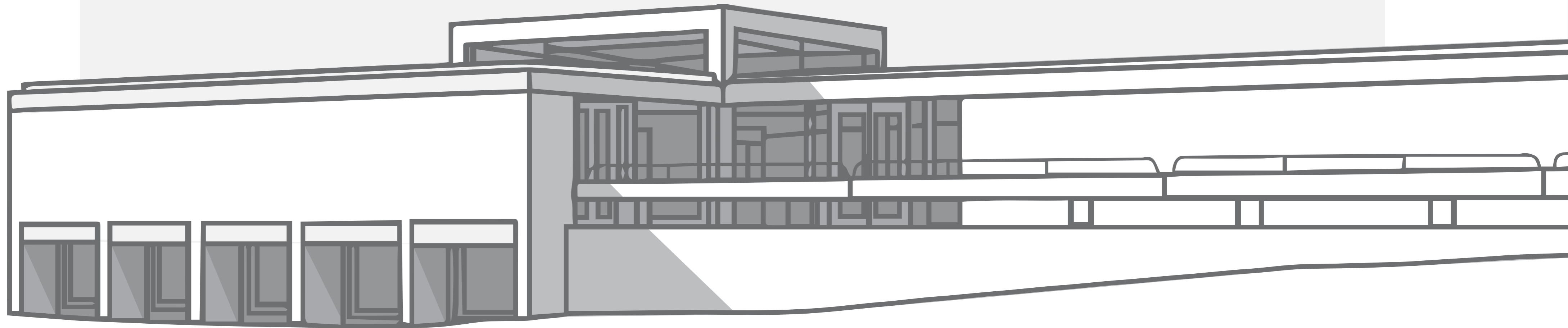


NMMLU

NEW MUSEUM LOS GATOS

FY2020 ANNUAL REPORT

JULY 1, 2019 - JUNE 30, 2020



Our Mission

Engaging community at the intersection of art, history and education through innovative, locally connected and globally relevant exhibits programs and experiences.

Our Vision

NUMU offers equal and equitable representation, opportunities and services to all stakeholders through our operations, exhibitions, public programs, and permanent collection.



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NUMU History

New Museum Los Gatos (NUMU) founded in 1965 as the Los Gatos Museum Association, is a nonprofit art and history museum located in the Los Gatos Civic Center Plaza.

Los Gatos Museum Association sprang from the inspiration of resident, Dr. Ethel Dana who felt that no town could be complete without a museum. Dr. Dana recruited a group of like minded neighbors who created Los Gatos' first museum in the town's historic Tait Avenue firehouse. Later the museum expanded to the historic James Alexander Forbes flour mill annex to house the history museum and history collections.

The museums expanded and relocated to the Los Gatos Civic Center in June 2015 as New Museum Los Gatos (NUMU). With three times more exhibition space and a dedicated studio, makerspace, collections room, collections prep and demonstration lab, and community hall, NUMU is growing as a vibrant community hub with fresh perspectives on Bay Area history, art and the innovations of our times.



LEFT: Image of Forbes Mill Museum, NUMU's former history museum location. TOP RIGHT: Original Los Gatos Museum Association Logo. BOTTOM RIGHT: Image of the Fire House on Tait Ave, NUMU's former art museum location.



Letter from the Executive Director

This year was one for the books - utterly unforgettable. And while it's easy to dwell on all that went awry during the Time of Covid, I'm excited to share highlights of what went right, and how we are determined to grow and serve our many communities.

We embraced the challenges during the early days of the Coronavirus pandemic and through our annual campaign, encouraged our community to help keep us "rolling along" with more than our fair share of bathroom tissue references. Our

community responded enthusiastically and this cheeky campaign carried us to the finish line and over our campaign goal! We also strengthened our partnership with the Town of Los Gatos by negotiating a lease amendment to reduce the museum's operational expenses and introduce new programs and services, including free museum admission to Los Gatos residents. We welcomed two new directors and a community representative to the board and focused our strategic plan to prioritize offering equal and equitable representation, opportunities and services for all museum stakeholders.

The galleries were filled with an inspired and eclectic mix of exhibitions and programs that explored themes including the mastery of classical painting and drawing; the art of social practice; collecting and collections; fine art inspired by landscape design; and reclamation and remembrance. We partnered with dozens of teaching artists and hundreds of students of all ages in our Makerspace and painting and drawing Studio. Elementary school students from across the county participated in the Museum Explorer program through guided exhibition tours, hands-on projects and storytelling programs.

Through the many months of Covid-related closures we created new virtual programs to support exhibitions. We also undertook a months-long transformation of our lower floor to upgrade the painting and drawing

Studio and Makerspace and created a new History Hall and Collections demonstration and prep lab.

We were also actively engaged in the search for a new Executive Director! My tenure wraps up in December and I will continue to support the museum as a board member. I am pleased to announce our new Executive Director, Ami Davis will lead the team starting January. Ami has the experience and passion for art, history and community to lead NUMU into its next chapter. And when we can all assemble again in person, please make sure to stop by and introduce yourself to Ami.

Finally, a very loud shout out to the NUMU team. I cannot tell you how fun, inspiring and awesome it has been to work with these talented and generous folks. We are in their very capable hands going forward. And through their leadership and the commitment of the growing NUMU community, our jewel of a museum will continue to shine brightly in this Gem of the Foothills we call home.

Onward!

Maureen Cappon-Javey
NUMU Executive Director

PHOTO: Maureen Cappon-Javey speaking to attendees at Coffee Tawk.



Exhibitions

Our exhibition program seeks to achieve an emotional regional pull and a broader intellectual reach - fostering a strong sense of civic pride while bringing visitors to the area to gain insight about the region. The ability to bring together people of all ages and backgrounds and from disparate locations to dialog and experience in person is valuable, unique and all NU!

Exhibitions *by the Numbers*

9 exhibitions

150+ exhibiting artists

400+ artworks & artifacts displayed

10,000+ visitors

PHOTO: Visitors at *Sis Boom Bah!* exhibition opening.

SIS BOOM BAH! THE LIFE AND TIMES OF LOS GATOS HIGH SCHOOL

Fall 2018 - Winter 2019

This yearbook-style exhibition explored what it meant to be a LGHS Wildcat over the course of the school's 100+ years history. Visitors experienced the highlights of Wildcat dominance in sports, the arts, student activities, and the social events that created lasting friendships and a distinct campus community.



IN THE ARTIST'S STUDIO EXHIBITION SERIES

In the Artist's Studio is a recurring exhibition program that focuses on artists' studio practices, processes, techniques and creative problem solving strategies.

CHARLOTTE KRUK

Summer 2019

Best known for her wearable sculptures crafted from repurposed food and candy wrappers, Kruk transforms discarded materials into fine art. This exhibition showcased examples of her vibrant and colorful wearable sculptures and playful ceramics.

THE VIOLINS OF HOPE

Winter 2020

An inside look at the Tel Aviv violin workshop of luthiers Amnon and Avshalom Weinstein where the Violins of Hope - a rare assemblage of string instruments played by European Jews before, during, and after the Holocaust - are restored.



ON THE SHOULDERS OF GIANTS: SELECTED WORKS FROM THE NUMU ATELIER MASTERS AND STUDENTS

Summer 2019

This exhibition featured the works of master artists from the Visiting Artist Workshop program and students of the museum's former Atelier, showcasing all levels of mastery in the traditional style of classical painting and drawing.

GREATER BAY AREA OPEN

Summer 2019

The Biennial Los Gatos Art Association juried fine art show. Juror: Ric Ambrose

LEFT: Installation image of Sis Boom Bah!
CENTER: Amnon and Avshalom Weinstein at Violins of Hope opening reception.
RIGHT: Installation image of On the Shoulders of Giants.



ARTNOW: THE ANNUAL SANTA CLARA COUNTY JURIED HIGH SCHOOL EXHIBITION

9th Annual | Spring 2020

Featured works by emerging artists responding to the exhibition theme that changes annually.

ArtNow by the Numbers

900+ artwork submissions from
47 high schools

76 exhibiting artists from
25 high schools

\$12,000 scholarships & awards

NEW ADDITIONS 2019

Winter 2020

Featured artworks from the permanent Collections acquired from 2014-19.

BERNARD TRAINOR: GROUNDED

Winter 2020

The premiere viewing of paintings drawings and sketches by Carmel-based landscape designer and artist, Bernard Trainor.

A CALL TO COLLECT: WHIMSY AROUND THE WORLD

Spring 2020 - Winter 2021

An investigation into the pursuit of collecting international folk art, featuring prized pieces from the collection of Los Gatos residents Lee and Dr. Paul Quintana.

TOP: Curator Allison Railo touring visitors in Whimsy Around the World. RIGHT: Installation image of ArtNow 2020.



Programs

Transforming the lower floor to expand hands-on art making spaces and community programs began in earnest in the later part of the fiscal year. The results of these efforts include a dedicated Makerspace, an upgraded painting and drawing Studio, and the Los Gatos History Hall to accommodate pop-up exhibitions and offer public meeting space for community gatherings. Unfortunately, the popular Atelier painting and drawing program closed in May due to pressures brought on by the SiP. The museum continues to offer the Visiting Artist Workshop program led by some of the finest contemporary masters in the region. New Studio programs and other hands-on art making programs are being developed to support community members wishing to explore and expand their creative interests.



Programs *by the Numbers*

315 in-person programs

3,100 Museum Explorer participants

26 teaching artists



TOP LEFT: Storyteller Megumi leading Museum Explorer. TOP RIGHT: Hannah Tarley & Sevil Ulucan Weinstein performing at the Violins of Hope opening reception. BOTTOM LEFT: Atelier Student Enzo Segovia painting in the Studio. BOTTOM RIGHT: Charlotte Kruk greeting visitors for her Artist Demo.

MAKERSPACE FOR ALL AGES

The Makerspace offers art-making workshops and classes for artists, crafters, and makers of all skill levels and ages that seek to expand knowledge, creativity, community awareness, and ingenuity.

THE FLICK STUDIO

The Flick Studio hosts a variety of painting and drawing classes and workshops to youth (13+) and adults of all skill levels, taught by an eclectic mix of area instructors and working artists.



LECTURES, TALKS, & EVENTS

NUMU hosts private and public events including exhibition openings, musical performances, and community fundraisers in partnership with a variety of local and regional organizations. NUMU's broad public program offerings investigate topics and ideas inspired by our exhibitions and our mission and vision and led by experts, artists, leaders and enthusiasts from across the region.



MUSEUM EXPLORER (EST. 2007)

This school-year-long program introduces elementary school students to art and history in a museum setting and teaches critical analysis skills through fun, creative, and interactive activities. NUMU is certified as a Common-Core provider by the Santa Clara County Office of Education.

LEFT: Artist Betty Krause speaking at Coffee Talk lecture.
CENTER: Artist Charlotte Kruk and Maureen Cappon-Javey speaking at Coffee Talk lecture.
RIGHT: Education programs manager Eli Torres leading Museum Explorer.





The Permanent Collections

THE LOS GATOS HISTORY PROJECT

In April, NUMU was awarded a grant from the County of Santa Clara to support the Los Gatos History Project to share untold stories of Los Gatos and surrounding communities through an exploration of the permanent art and history collections. The heart of the Project includes documenting the museum's permanent collections to create an accurate, detailed and publicly accessible catalog and database. The Project team also oversees the creation of a demonstration and prep lab to serve as a dedicated semi-public space to display artifacts, conduct conservation efforts and present public educational programs. The Project culminates by sharing untold stories of our past, and educating local and global communities

Collections *by the Numbers*

3,000+ art & artifacts

8 accessioned artworks

45+ historical accessioned artworks

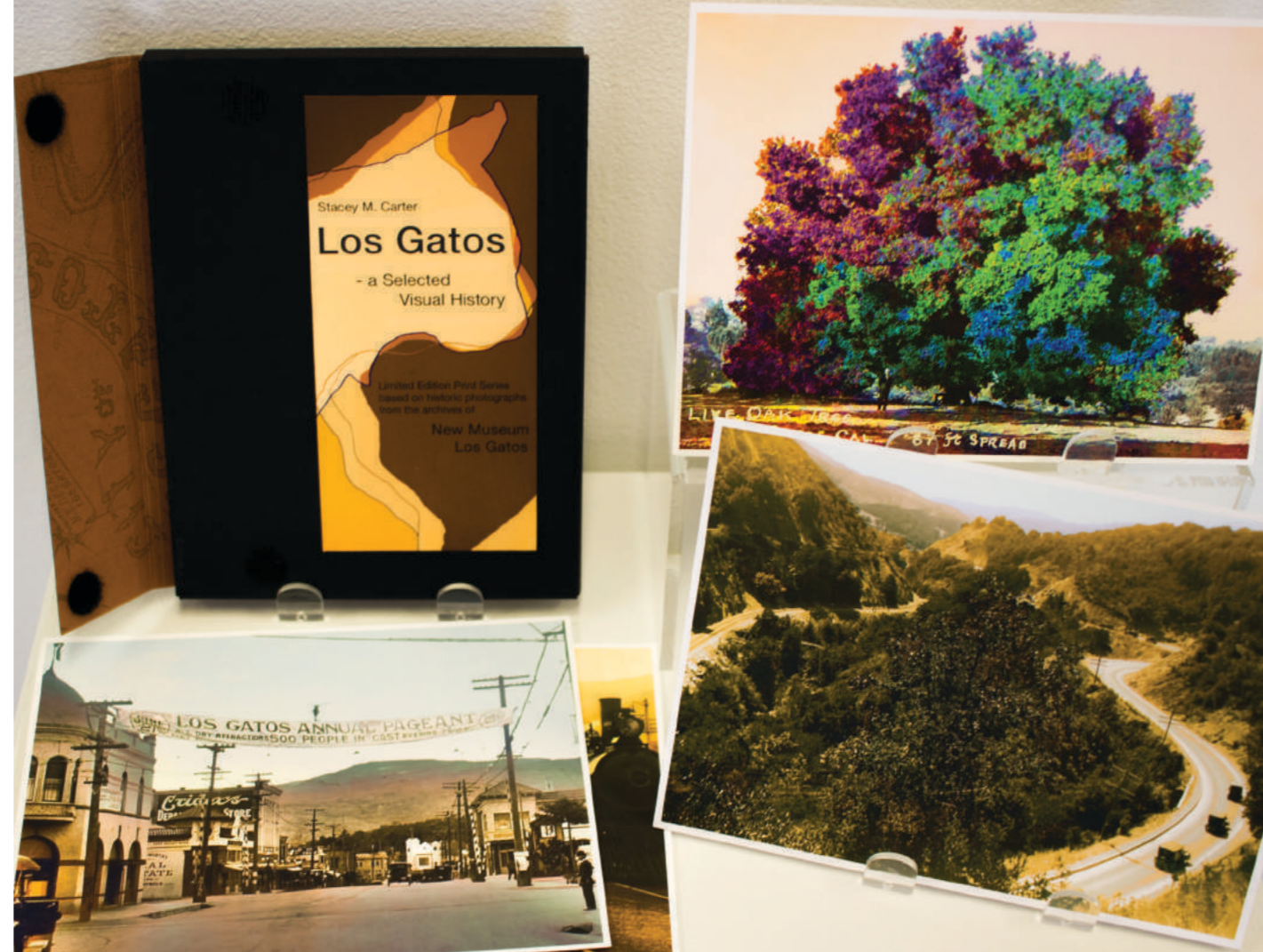


through collaborations with community members, historians, conservators, curators, authors and academics through year-round public programs, presentations, demonstrations, hands-on workshops, and lectures.

PERMANENT ART & HISTORY COLLECTIONS

NUMU collects works of art and historical artifacts that engage and expand an interest in the globally relevant arts and history of the Bay Area with a special focus on Los Gatos. The collections consist of objects, archives, and artwork consistent with the history of Los Gatos and the Bay Area.

LEFT: Los Gatos ephemera from the permanent collections.
RIGHT: Illustration of future Collections Lab by board member Barney Davidge.



Members

Our members are the foundation upon which the museum is built and continues to thrive. Membership has increased by 60% since opening in the Civic Center Plaza in 2015.

DIRECTOR'S CIRCLE COLLECTING PROGRAM (EST 2016)

Circle members are a philanthropic group of art, history and culture enthusiasts who make a meaningful impact in the community through their membership support. They play a critical role in expanding the museum's reach within the community as a place where active and imaginative minds can flourish. In appreciation, Director's Circle members receive an original artwork by a Bay Area artist, commissioned specifically for them. Two artworks from the edition are added to the museum's permanent collection and used for fundraising. In this way, the Director's Circle program supports personal collecting and helps build the permanent collections.



PHOTOS: Images from visit to the studio of 2019 Director's Circle artist, Stacey Carter and her completed artwork in the museum's permanent collection.

Statement of Finances

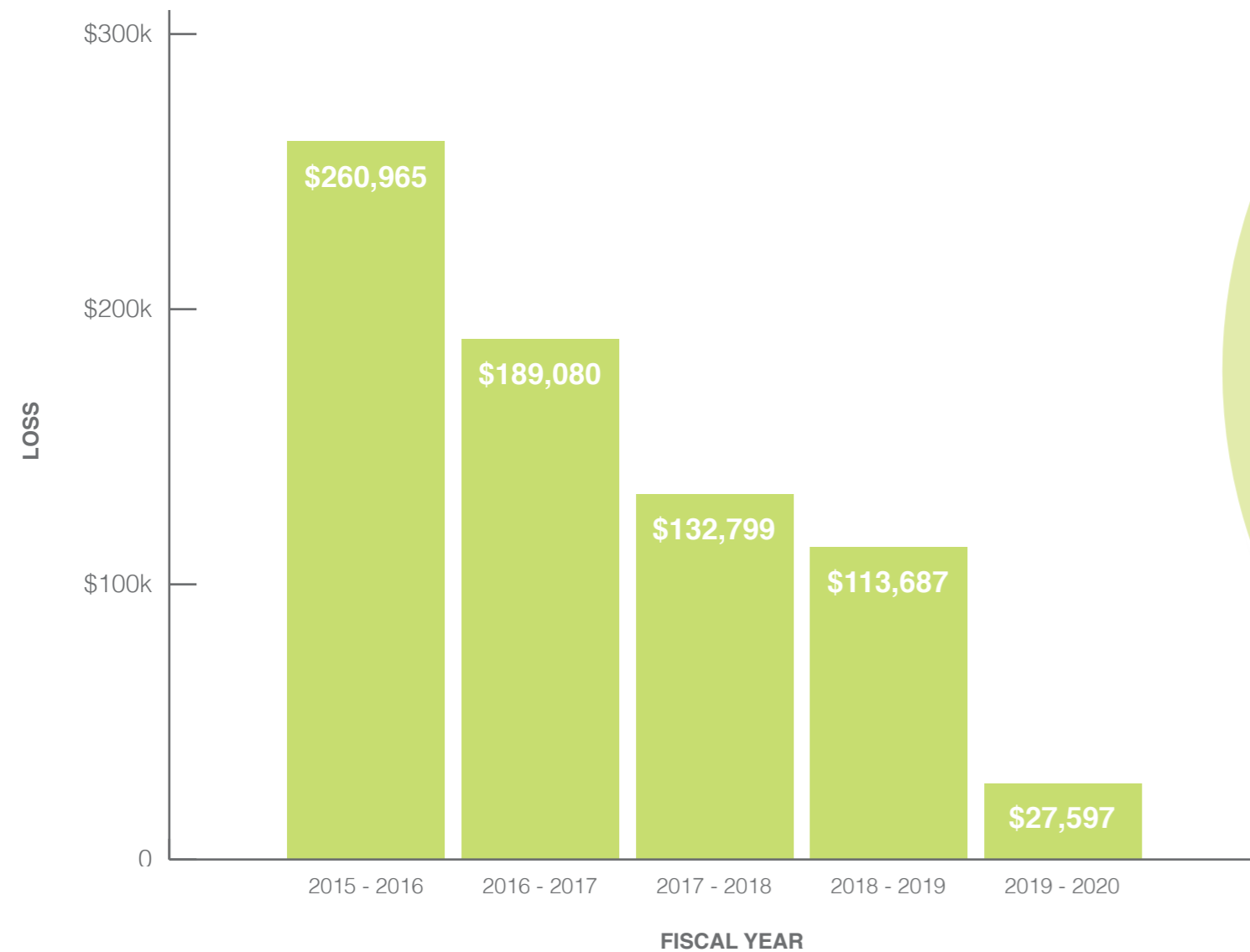
A draft budget is prepared by the Finance Committee in April and approved by the board of directors in June. The board unanimously approved the fiscal year budget (July 1, 2019 - June 30, 2020). Total operating budget - \$438.8k.*

*excluding depreciation, interest and dividends

Building a sustainable future: Fiscal Achievements & Goals

- FY20 ('19-'20)** budgeted loss \$63k (**Actual \$27k**)
- FY21 ('20-'21)** budgeted loss \$19k
- FY22 ('22-'23)** \$0 loss, build endowment
- FY23 ('23-'24)** \$20k endowment

Managing Toward Sustainability: Annual Deficit Trend



Operating Incomes | \$411,325

- Donations, Sponsorships & Grants | **\$231,380** (56.25%)
- Membership, Admissions, Programs, Events & Rentals | **\$179,944** (43.75%)

Operating Expenses | \$438,852

- Programs | **\$281,811** (64.22%)
- Fundraising | **\$40,945** (9.33%)
- Administration | **\$116,096** (26.45%)

LIQUID & INVESTMENT ASSETS | \$268K



Thank You to Our Donors

\$20K +

Ranae DeSantis
Peggy & Phil Koen *
The Flick Family *
The Michael and Alyce Parsons Foundation *
Town of Los Gatos

\$10K-19,999

Badger Meter
The Borgenicht Foundation
Silicon Valley Community Foundation

\$5K - 9,999

Jan Schwartz & Bob Baden */**
Gretchen Bell *
Linda & John Daane *
Mary & Barney Davidge */**
Amy Fasnacht
Los Gatos Morning Rotary
The Springer Boys
Whitney Education Foundation

PHOTO: Visitors mingling in admissions lobby for *Violin's of Hope* opening reception and violin performance.

\$1K - 4,999

Mary & Lon Allan *

Larry Arzie & David Stonesifer *

Karla Albright & Chris Burkhardt *

Elaine Cardinale

Ron Cassel

Andrew Chandler */**

Christina & Paul Coghlan

Nora Comee

Lisa Coscino */**

Kathryn Edwards

Teresa & Craig Gleason

Heritage Bank of Commerce

Valerie & John Hopkins

Kathryn & Jeffrey Janoff *

Maureen Cappon-Javey & Shahram Javey *

Lisa & John Kohler *

Wanda Kownacki *

Linda Smythe Young Artists Fund

Los Gatos Community Foundation

Lisa & Mike McAdams */**

Ginger & John McDonald

Sara Wigh & James McManis

Susanne & Arnold Moore *

Phoebe & Edward Morimoto *

Carol & Gerhard Parker

Lee & Paul Quintana *

Allison & Matt Railo */**

San Jose Water Company

Matthew Schechter */**

Silicon Valley Creates

Debi & Rick Justice

The Waitte Foundation

Jill & Rick Van Hoesen *

Marsha & Jon Witkin *

\$500 - 999

Shirley Berghorn

Donald & Dale Boyle

Casamondo Development Corporation

Ceres Charitable Foundation

Noreen & Art Christopher

Samia & Rodney Clark

Elke & Chris Groves

Jane Hiatt

Emily Holton

Kathleen & Tick Houk

Patricia Humecke

Sabine & David Lam

Marlene Rodman & Roy Marshall

Kim Worsencroft & Dennis McEvoy

Rita & Kent Norton

Jane & John Olin

James Ottinger

Kate Paisley

Jane & Richard Peattie

Priscilla Peters

Rosalinda & Michael Taymor

Rosemary & Tom Tisch

\$100 - 499

Rosemary Bacy

Ginger & Allen Baden

Judy & Jeffrey Bartee

Peggy Conaway & Chuck Bergtold

Carroll & Toni Blackstock

Rita Boren

Carol Bower

Lynn Bruno

California Farmers' Markets Association

Christopher Carter

Patricia Chappell

Sylvia Colt de Almeida

Mary Ellen & Bill Comport

Sue & Doug Crafts

Kristin & Kenneth Dickens

Katherine & William Duffy

Kathy Dunlap

Nancy & Ron Ellickson

Marsha Palitz & John Elliott

Jerome Falek

Aditya Falodiya

Susan Francis

Craig Freeman

Kathie Gaylord

Jennifer Gifford

Nicole & Albert Golko

Anne Griffin

Susan Jaekel & Rick Guidice

Annette & Tom Hamilton

Patricia Heller

Kathryn & Daniel Hingle

Gary Hinze

LD Hirschklau

Kathleen Hobson

Paula & Warren Jacobsen

Christine Jeffers

Maria & Peder Jorgensen

Mimi Kearns

Barbara Kelly

Peggy & George Kohl

Margaret Kvamme

Carolyn & Max Lettween

Karen & Howard Loomis

Mary and Paul Lukes

Penelope O'Neill & Timothy Lundell

Gerri & Steve Lurya

Tonya & Michael McQuade

Kathleen Miller

Pamela & Gordon Mitchard

Alan & Dale Morgan

Kjirste & John Morrell

Douglas Muntz

Margaret & Kapil Nanda

Ronald Neyens

Nancy Nickerson

Maggie & Bill Parkin

Carol & Michael Pliner

Lisa Mammel & Christopher Potter

Rabbit Office Automation

Jean & John Richardson

Mary Ann Rokovich

Christina Rude

Judy Peckler & Larry Rugani

Carol & Peter Sandman

Suresh Sankaralingam

JoAnn Shank

Christine Shannon

Angie & Craig Smith

Catherine Grellet & Fred Smith

Kimberly Snyder

Linda Stinchfield

Bernard Trainor

Kat Anne Travino

Susan & Ray Triplett

Kathleen & Dennis Varni

Catherine Walker

Jacqueline Renee Ward

Geri & Kristin Weimers

Martha & Bill Weiner

Paula Wessels

Joy West

William Maxwell's Bookmark

Allene Williams

Lynn Williams

Janne & Bill Wissel

Jane Marashian & Tom Yacoe

* Circle Members
 ** Board Members



Thank You to Our Community Partners

Alumni Association
Boy Scouts of America
California College of the Arts
California Farmers' Markets Association
Campbell Museums
Campbell Union High School District
Congregation Shir Hadash
Eastside Union High School District
Fremont Union High School District
Friends of Los Gatos Library
Fusion Academy
Gilroy Unified School District
Girl Scouts of Northern California
Grounded Studio
Hillbrook School
History San Jose
KCAT TV 15
Kids and Art

Lenz Art Supply
LGS Recreation
Lolli and Pops
Los Gatos Alumni Association
Los Gatos Arts Association
Los Gatos Chamber of Commerce
Los Gatos High School
Los Gatos Morning Rotary
Los Gatos Recreation
Los Gatos Saratoga Joint Union HS District
Los Gatos Union School District
Milpitas Unified School District
Mountain View-Los Altos Union HS District
Music at Kohl Mansion
Neighborhood Naturalists
Palo Alto Unified School District
San José Museum of Art
San Jose Unified School District
Santa Clara University
Santa Clara County Parks

Santa Clara Office of Education
Santa Clara Unified School District
Saratoga Retirement Center
SASCC - Saratoga Area Senior Coordinating Council
Silicon Valley Vipers
Smithsonian Magazine
SV Creates
Town of Los Gatos
University Art
Veterans Memorial Foundation
Vintage Electric Bikes
Violins of Hope San Francisco Bay Area
Wheel Kids Bicycle Club Inc.
Whitney Modern

PHOTO: Detail shot of Emily Clawson's sculpture *170 Pieces*, part of the permanent collections and displayed in *New Additions 2019*.

Leadership

TEAM

Maureen Cappon-Javey | Executive Director

Kimberly Snyder | Deputy Director

Cristiano Colantoni | Exhibitions + Collections Manager

Julie Ericsson | Art Curator (July 2020)

Allison Railo | Art Curator

Alexandra Schindler | Collections Registrar (November 2020)

Julie Ho Sung | Exhibit + Graphic Designer

Eli Torres | Education Programs Manager

Cheyenne Wise | Visitor Services + Development Associate

BOARD OF DIRECTORS

Jan Schwartz | President of the Board

Barney Davidge | Treasurer

Lisa McAdams | Secretary

Andrew Chandler | Director (September 2020)

Lisa Coscino | Director

Matt Schechter | Director

Crystal Taylor | Director (November 2020)

Jillian Troftgruben | Director

Allison Railo | Community Representative

