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FOR IMMEDIATE RELEASE: Los Gatos, California August 10, 2016 CONTACT: Lisa Coscino, ED Lisa.v.coscino@gmail.com 408.354.2646

MAUREEN CAPPON-JAVEY APPOINTED DEPUTY DIRECTOR OF NEW MUSEUM LOS GATOS

The New Museum Los Gatos (NUMU) is extremely pleased to announce the appointment of Maureen Cappon- Javey as Deputy Director. Maureen has served on the Board of NUMU for the past year and will be leaving her position as Board Member to become a member of the staff. This position will be effective August 15, 2016.

Maureen is a successful PR and marketing professional who throughout her 25+year has led account teams in small, mid-sized and global Public Affairs and PR agencies in Canada and the US. Her most recent role was as Marketing Director at the San Jose Institute of Contemporary Art (ICA) where she created, implemented and managed the first comprehensive marketing and communications program for the organization. As Deputy Director at NUMU, Cappon-Javey's responsibilities will include expanding earned income categories and marketing and promoting events, programs, fundraisers and facility rentals. As a resident of Los Gatos, she will also serve as the Town liaison on behalf of the Museum.

Cappon-Javey was born in Rochester, NY and grew up in Canada before moving to Los Gatos from Toronto,in 1995. She and her husband Shahram Javey raised two daughters in Los Gatos, both of whom went to the local public schools. Shahram Javey, is a software engineer and entrepreneur who created and sold a water monitoring technology business. He is the General Manager of Badger Meter Silicon Valley Innovation Center in downtown Los Gatos.

Directly serving the Los Gatos community, Maureen served as a Docent for the Art Docents of Los Gatos for five years. She was the Marketing Director and Co-Chair of the Annual Student Art Show and served on the Executive Committee. Maureen also volunteered for two years as a Mentor with the Eastfield Ming Quong (EMQ) FamiliesFirst Program. In addition, Cappon-Javey is a member of the Los Gatos Arts and Culture Commission.

New Museum Los Gatos is located at 106 East Main Street in the Los Gatos Civic Center. Operating hours are Wed: 1-5, Th: 11-8, Fri-Sun: 11-5. General Admission is \$10. Members and youth under 18 are always FREE. www.numulosgatos.org



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